



DutchPhotonicsEvent
19 September 2024

Become a sponsor

About the DutchPhotonicsEvent

The annual DutchPhotonicsEvent showcases the latest innovations in Photonics, Optics, and Integrated Photonics.

The event focuses on **'Something for Everyone'** where many interesting topics will be shared.

The participants of the DutchPhotonicsEvent will be able to meet experts connected with or interested in Photonics and Optics.

The event marks different topics:

- **Conference**

Professionals in the Photonics and Optics world will give insights into their valuable work.

- **Exhibition**

Companies will have the opportunity to showcase their innovations, developments, products, and services to the audience.

- **Poster Session**

Students, PhDs and PostDocs focused on Photonics and Optics will present their research with the goal of finding partnerships and connections.

- **Networking Moments (breaks and closing)**

These are the perfect times to relax and have some nice moments to connect with each other.

About The Hague University

The Hague University of Applied Sciences is well-known for its diverse student population, with around 124 nationalities represented on campus. The university has established partnerships with companies, public bodies, and other organizations in the Haaglanden region, as well as with international institutions.

The university is driven by curiosity, ambition, and entrepreneurship. It invests heavily in its network to arrive at new insights and fosters connections with its partners. Additionally, the institution is attentive to the personal growth of its students and staff members, showing care and support.



Objective

The objective of the event is to offer **'Something for Everyone'**. The event will cover various subjects and provide opportunities for networking, exchanging information, and learning about the latest developments and innovations in Photonics and Optics.

The goal of the marketing campaign is to unite individuals with diverse backgrounds in Photonics, Optics, and Integrated Photonics and foster connections among them.

DutchPhotonicsEvents in numbers

👉 10+ Years event

👉 300+ Attendees

👉 10+ Countries

👉 15+ Speakers

👉 30+ Exhibitors

Benefits for Sponsors

- Improve your reach to important target demographics and build essential connections within the Photonics community, all while keeping up to date with the latest trends and applications in the field.
- Interact with a dynamic group of talented young professionals, increasing your brand's visibility among leading technology experts and industry leaders.
- Enhance your connections with the knowledge and experience of a global community.

Marketing Channels

- 👉 LinkedIn
- 👉 Program Booklet
- 👉 DutchPhotonicsEvent Website
- 👉 Newsletter
- 👉 Mailing Marketing
- 👉 Banners

Golden Sponsor

- Golden stand size 3,5m x 2m + choose Exhibitors area A, B, C, D or E
- One personal banner in the conference room + one banner around the event displaying all logos
- Prominent position on the DutchPhotonicsEvent website
- One full-page A5 advertisement + company description in the Program Booklet
- One video to be shared on LinkedIn (video provided by the company)
- Special mention in the newsletter
- Special mention in the marketing e-mail

PhotonicsNL Members

€2250

Non-Members

€3450

*Exclusive VAT

Silver Sponsor

- Silver stand size 3,5m x 2m + choose Exhibitors area A, B, C, D or E
- One personal banner in the conference room + one banner around the event displaying all logos
- Footer position on the DutchPhotonicsEvent website
- Half-page A5 advertisement + company description in the Program Booklet
- All Silver sponsors to be shared on LinkedIn post
- Mention in the newsletter
- Mention in the marketing e-mail

PhotonicsNL Members

€1500

Non-Members

€2250

*Exclusive VAT

Bronze Sponsor

- Bronze stand size 2m x 2m stand + choose Exhibitors area A, B, C, D or E
- One banner around the event displaying all logos
- Dedicated page with all sponsors on the DutchPhotonicsEvent website
- One full-page A5 advertisement with all bronze logos + company description in the Program Booklet
- All bronze sponsors to be shared on LinkedIn post
- Mention in the newsletter with all sponsors logos

PhotonicsNL Members

€995

Non-Members

€1750

*Exclusive VAT

Table Top Sponsor

- Stand size 1,5m with 1 high round table Ø0,80 m + choose Exhibitors area A, B, C, D or E
- One banner around the event displaying all logos
- Dedicated page with all sponsors on the DutchPhotonicsEvent website
- Company description in the Program Booklet
- All sponsors logos to be shared on LinkedIn post
- Mention in the newsletter with all sponsors logos

PhotonicsNL Members

€500

Non-Members

€1250

*Exclusive VAT

Special Start-up Sponsor

*Company established within the last three years (2021, 2022, 2023), or up to 6 employees.

- Stand size 1,5m with 1 high round table Ø 0,80 m at the exhibition floor
- One banner around the event displaying all logos
- One banner displaying all start-ups logos
- Dedicated page with all sponsors on the DutchPhotonicsEvent website
- Half page advertising + company description in the Program Booklet
- All sponsors logos to be shared on LinkedIn post
- Mention in the newsletter with all sponsors logos

PhotonicsNL Members

€500

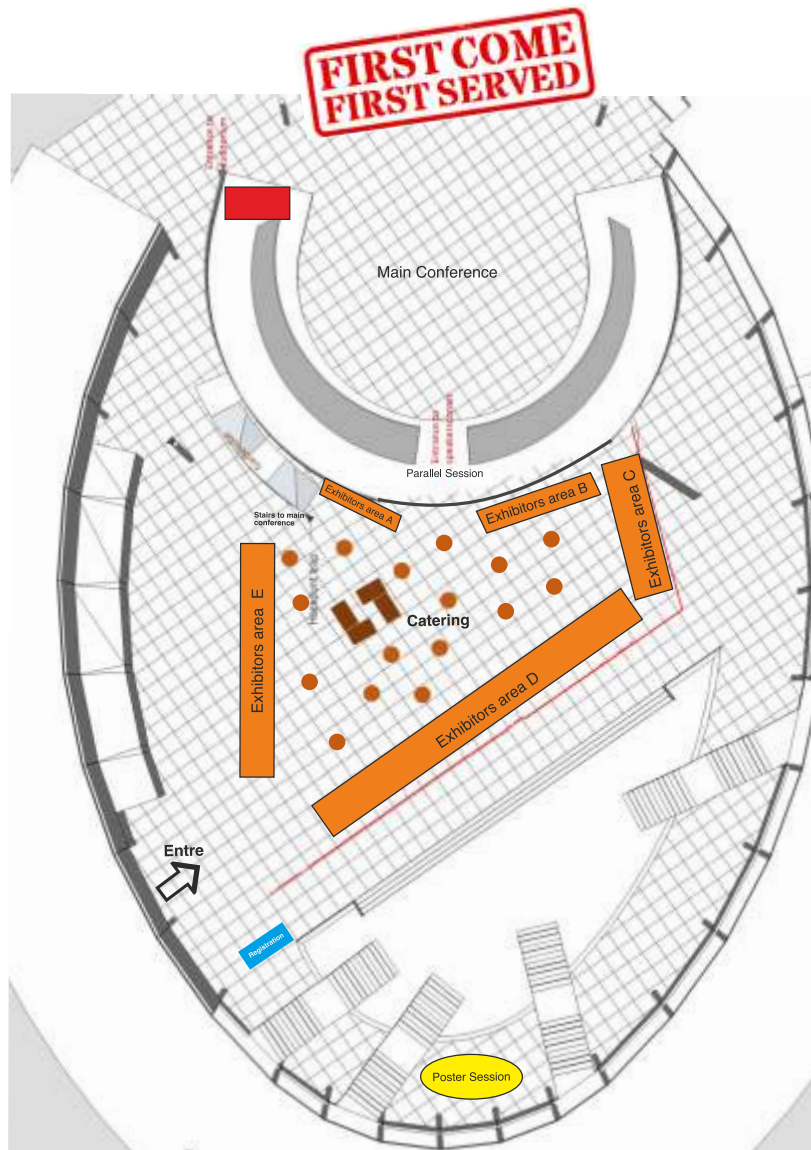
Non-Members

€1250

*Exclusive VAT

Floor plan

* This is a preliminary floor plan. Changes can be applied. ** First come, first served



Want to be an exhibitor?

To complete your request to be an Exhibitor at the DutchPhotonicsEvent, please fill out the form at www.dutchphotonicssevent.nl/exhibitor-pack

1. Exhibitor packages Golden, Silver and Bronze have the right to choose their exhibition area.
2. Keep in mind that we have a limited number of exhibitors position. First come, First served.
3. PhotonicsNL will select the area for Table Top and Start-up exhibitors.

Contact us

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Organized by



DE HAAGSE
HOGESCHOOL

