The logo features a series of vertical bars of varying heights and colors (red, orange, yellow, green, blue, purple) arranged in a slightly irregular pattern.

DutchPhotonicsEvent 2025

Become an Exhibitor

About the DutchPhotonicsEvent

The annual DutchPhotonicsEvent highlights on the latest innovations in Photonics, Optics, and Integrated Photonics. The event centers around the theme '*Something for Everyone*', offering a wide range of engaging topics to explore. Attendees of the DutchPhotonicsEvent will have the opportunity to connect with professionals involved in the photonics and optics field.

The event is divided into inspiring experiences:

- **Conference**

Professionals in the Photonics and Optics world will give insights into their valuable work

- **Exhibition**

Companies will have the opportunity to showcase their innovations, developments, products, and services to the audience

- **Poster Session**

Students focused on Photonics and Optics will present their research with the goal of finding partnerships and connections

- **Networking Moments (breaks and closing)**

These are the perfect times to relax and have some nice moments to connect with each other

About The Saxion University and Connect-U

Saxion University of Applied Sciences is one of the largest institutions of higher education in the Netherlands, with close to 27,000 students. Saxion has a rich history - its roots can be traced back to 1875. A merger of two educational institutions, the Hogeschool Enschede and Hogeschool IJsselland, paved the way for Saxion University in its present form in 1998. This merger enabled Saxion to build further on its strong position in Dutch higher education and since then Saxion University has come to be recognised as an important centre of expertise at a regional, national and international level. Saxion also boasts a distinguished and well-regarded physics department

Connect-U is an inspiring place for entrepreneurs, professionals, researchers, teachers, students, and residents. It is the City Campus located in the center of Enschede—a breeding ground for talent, innovation, and business development.



Objective

The objective of the event is to offer '*Something for Everyone*'. The event will cover various subjects and provide opportunities for networking, exchanging information, and learning about the latest developments in Photonics and Optics.

The goal of the marketing campaign is to unite individuals with diverse backgrounds and from different companies and knowledge institutes in Photonics, Optics, and Integrated Photonics and foster connections among them.

DutchPhotonicsEvents in numbers

- 👉 12+ Years event
- 👉 300 + Attendees
- 👉 10 + Countries
- 👉 12+ Speakers
- 👉 25+ Exhibitors

Benefits for Exhibitors

- Improve your reach to important target demographics
- Build essential connections within the Photonics community
- Keeping up to date with the latest trends and applications in the field
- Meet your next generation of talent
- Increase your brand's visibility among leading technology experts, industry leaders and other professionals
- Enhance your connections with the knowledge and experience of an international community

Marketing Channels

- 👉 LinkedIn
- 👉 Newsletter
- 👉 DutchPhotonicsEvent Website
- 👉 Banners
- 👉 Mailing Marketing
- 👉 Programme Booklet

Gold Exhibitor

- Gold size 4m x 2m stand + Choose Spot in the Floor Plan
- One personal banner in the conference room
- One banner displaying all exhibitors logos
- Your company logo on the DutchPhotonicsEvent website
- Your company logo on the event badge
- One full-page A5 ad in the program Programme Booklet
- Space for your company description in the Programme Booklet
- A LinkedIn spotlight post—your company showcased
- Special your company mention in the newsletter
- Special your company mention in the marketing email

PhotonicsNL Members

€1750

Non-Members

€2750

Silver Exhibitor

- Silver size 3m x 2m stand + Choose Spot in the Floor Plan
- One banner displaying all Silver logos in the conference room
- One banner displaying all exhibitors logos
- Your company logo on the DutchPhotonicsEvent website
- Half-page A5 ad in the Programme Booklet
- Space for your company description in the Programme Booklet
- All Silver exhibitors to be shared on LinkedIn post
- Display all exhibitors logos in the marketing email

PhotonicsNL Members

€1250

Non-Members

€2250



Bronze Exhibitor

- Bronze size min 2m x 2m stand - No option to choose a spot
- One banner displaying all exhibitors logos
- Your company logo on the DutchPhotonicsEvent website
- One full-page A5 advertisement with all bronze logos in the Programme Booklet
- Space for your company description in the Programme Booklet
- LinkedIn post to be shared with all exhibitors logos
- Mention in the newsletter with all exhibitors logos

PhotonicsNL Members

€750

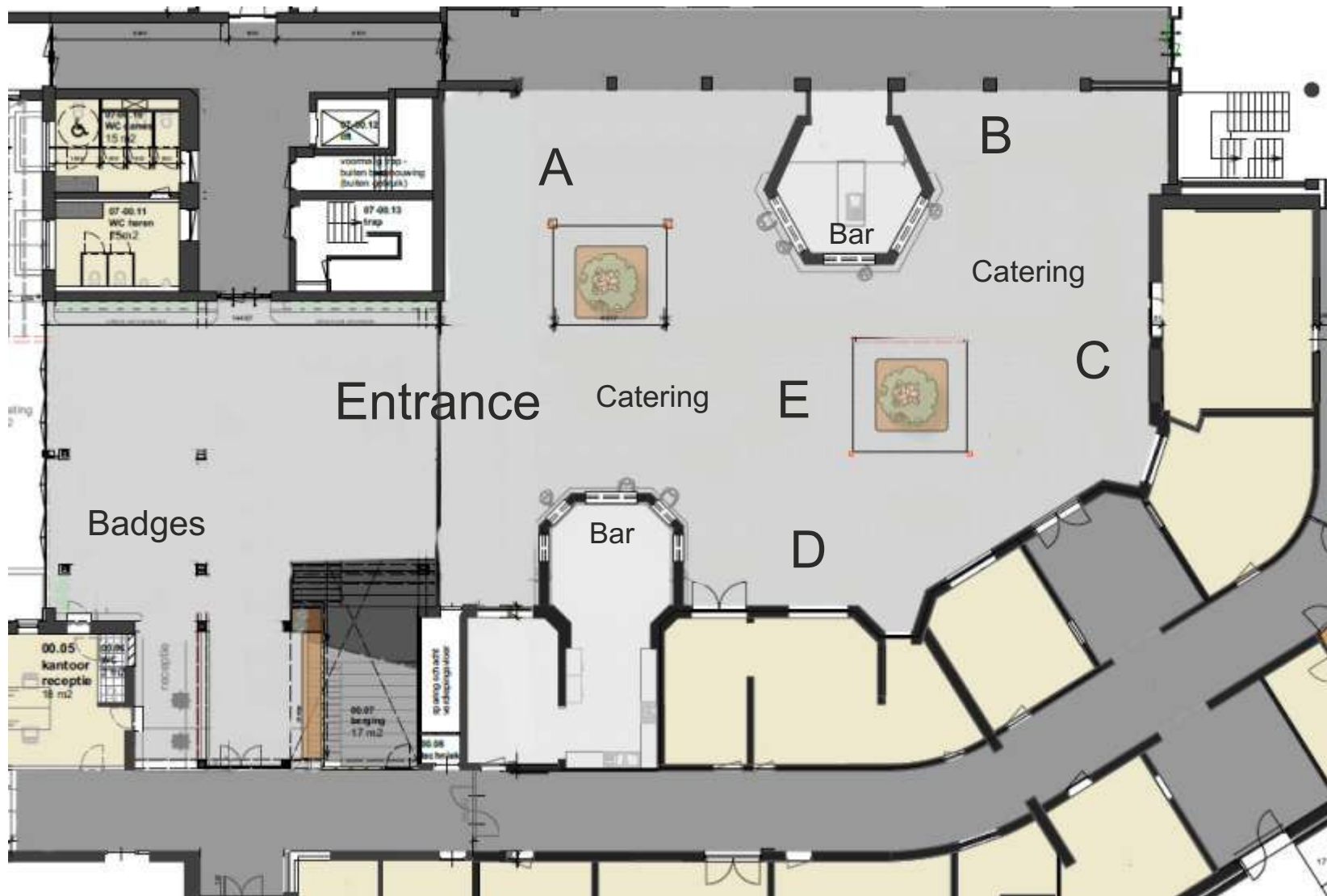
Non-Members

€1750



Floor plan

* This is a preliminary floor plan. Changes can be applied.



Special offer for New Members

Join PhotonicsNL in 2025 and enjoy the exclusive benefit of paying
only for the 2026 membership!*

Don't miss out on the incredible advantages of being part of the PhotonicsNL community today.

*You'll receive an invoice for the 2026 membership right after your PhotonicsNL membership registration.

Contact us

Head of Marketing Communication

Daniela Godoy

+31 621 426 005

daniela.godoy@photonicsnl.com

Organised by



www.dutchphotonicevent.nl

